

About SharePeople

SharePeople is a Dutch social enterprise focused on improving development of small and medium enterprises and commercialising NGO's in developing countries through the involvement of professionals from European companies. SharePeople maintains partnerships with a wide range of companies and international organisations. SharePeople is member of the ICCO-alliance, an international alliance operating in more than 50 developing countries with over 900 partners.

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Authentic Leadership



"Marketing knowledge is universally applicable. It's extremely fulfilling to hear from an entrepreneur in Africa that by applying my knowledge, he can make use of marketing more successful."

Katja Westgeest, marketing manager Sdu Uitgevers, participant MD programmes Kenya and Cameroon



Learn it the hard way!

www.sharepeople.nl

expanding horizons • building leadership



Learn it the hard way!

This fastmoving world sometimes leaves you feeling as if you were caught in a whirlwind. There are always new and necessary skills to develop. You enjoy your job, but somehow there is an underlying desire to contribute to a better world. SharePeople accelerates your aspiration to make a difference. Simultaneously, SharePeople helps you to gain relevant skills by connecting you with small entrepreneurs in developing countries.

Boost for small businesses

In our international Management Development programmes you provide management assistance to a small business owner in a developing country. You will stimulate entrepreneurship with a real impact on local communities and by doing so improve the livelihoods of people in less privileged parts of the world.

Authentic leadership

Being confronted with a different culture means working outside your comfort zone. This will put your own standards into perspective. One of the greatest challenges is how to adapt to the local culture and still realise tangible results in a short period of time. By doing this and by the way others perceive you, you discover who you really are and what you think is important in life. This wisdom brings you closer to your 'authentic self' and the role you would like to play in your organisation, or even in the world. This is what we mean by 'expanding horizons, building leadership'.

Who are we looking for?

You are one of a growing number of people who are aware of the problems of the planet and want to take more action on them. You are prepared to learn and change. You have a high (graduate) level, as well as a minimum of 5 years of working experience. A healthy dose of entrepreneurial zeal is indispensable.

Choose from three learning experiences

- **Group Programme:** two weeks together with professionals from other companies (coached by a learning manager), € 4.200,- exclusive of VAT and ticket
- **Expert Programme:** an individual programme (coaching is optional) ± 2 - 8 weeks, between € 300,- € 2.500,- exclusive of VAT and ticket. Costs depend on preparation, duration and preferred level of service
- **Tailor Made programme:** a customised programme for companies and branch organisations (coaching is optional) ± 2 - 6 weeks. Costs depend on the design of the programme, preparation and duration

Your benefits

Personal & professional skills

- Clear insight into your own capacities by functioning outside your comfort zone
- Development of skills, such as reflection, giving feedback, as well as insight into group dynamics
- Innovative management insights and implementation capacity
- A sound preparation for tomorrow's leadership
- Increased social awareness

Expanding horizons

- Experience multicultural co-operation
- Integrate CSR into your career
- Distance yourself from daily activities
- Donate your skills to a better world
- Attain insights into poverty related issues and development aid
- Experience local culture & social-economic differences

For business cases: www.sharepeople.nl/businesscases

Join now!

If you are interested or have any questions, please contact SharePeople on +31 30 880 1563 or info@sharepeople.nl.